



PURPOSE, VISION, MISSION, STRATEGY, AND CORPORATE CULTURE

The digital industry is growing rapidly and creates challenges for business actors. Telkom answers this challenge by setting a purpose, vision, mission, strategy, and corporate culture, to support national digitalization and to internalize the transformation agenda. This information is contained in the long-term plan and was approved by the Board of Commissioners and the Board of Directors on December 9, 2019.

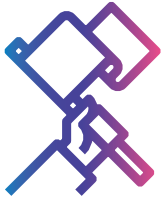
PURPOSE

To build a more prosperous and competitive nation as well as deliver the best value to our stakeholders.



VISION

To be the most preferred digital telco to empower the society.



MISSION

1. Advance rapid buildout of sustainable intelligent digital infrastructure and platforms that is affordable and accessible to all.
2. Nurture best-in-class digital talent that helps develop nation's digital capabilities and increase digital adoption.
3. Orchestrate digital ecosystem to deliver superior customer experience.

STRATEGIES

Telkom conceives its strategic framework into a portfolio direction strategy that includes the development of 3 (three) digital business domains, namely digital connectivity, digital platforms, and digital services. The portfolio direction strategy in the business domain is supported by a value delivery model strategy that includes portfolio optimization strategies, technology, organization, synergy and operational excellence, talent management and corporate culture, inorganic initiatives, and corporate governance.