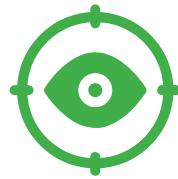


## PURPOSE, VISION, MISSION, AND STRATEGY

### PURPOSE

To build a more prosperous and competitive nation as well as deliver the best value to our stakeholders.



## VISION

To be the most preferred digital telco to empower the society.



## MISSION

1. Advance rapid buildout of sustainable intelligent digital infrastructure and platforms that is affordable and accessible to all.
2. Nurture best-in-class digital talent that helps develop nation's digital capabilities and increase digital adoption.
3. Orchestrate digital ecosystem to deliver superior customer experience.

## STRATEGIC FOCUS 2023

Our overall long-term strategic focus on achieving business excellence in three digital business domains (digital connectivity, digital platform, and digital services) as well as optimizing operations and services in order to maintain a market leadership position, create sustainable growth, unlocking value for stakeholders, also encourage comprehensive digitalization for Indonesia. In 2023, we are launching a corporate theme “**Drive transformation agenda to ensure strong business fundamental and healthy sustainable growth**” with three main programs, namely:

1. Providing the best customer experience by strengthening data analysis capabilities and digitalization processes;
2. Executing timely business transformation to improve the performance of B2C-B2B portfolio and digital platform-infrastructure; and
3. Ensuring the readiness of business assets and capabilities through smart investment in talent and technology.

To achieve these three main programs and strengthen our position as a world-class digital telecommunication company, TelkomGroup is focused on carrying out transformation and implementing the **Five Bold Moves** strategy to build competitive advantages in the digital connectivity, digital platform and digital services domain. Through these Five Bold Moves, it is hoped that in the future Telkom will have a leaner organization, more focused on key business, more specialized capability, more efficient on the operational side, and have the right engagement with customer, investor, and partner on each business characteristic. The five big programs (five bold moves) are:

### 1. Fixed Mobile Convergence (FMC)

We continue to strengthen market penetration, cost efficiency, and operational excellence, while enhancing the best customer experience by developing our technology and services to optimize interoperability between our fixed and mobile networks to enable customers to switch seamlessly regardless of location and device.

### 2. InfraCo

We seek to unlock the consolidation potential of our infrastructure asset, including optical access network infrastructure and tower so as to create higher value. We believe this initiative will provide benefits, including optimal asset utilization, cost-effective connectivity, and accelerated market penetration so that in the end it will be able to increase the value of infrastructure asset and attract investors to join.

### 3. Data Center Co (DC Co)

We are in the process of consolidating data center asset and increasing data center business capacity. In addition, we also collaborate with hyper-scaler and technology giant to accelerate data center business growth and expand our data center presence in the region – starting from Indonesia and ASEAN.

### 4. B2B Digital IT Service Co

We are transforming towards B2B Digital IT Services through partnership and collaboration with technology giant, such as Microsoft and AWS. Furthermore, we are preparing Telkomsigma to become a leading B2B Digital IT Service player serving the corporate market, SOE, government, and SME.

### 5. DigiCo

We are developing a digital company (DigiCo) that focuses on B2B and B2C segments to accelerate digital service by taking advantage of our advantages that competitor do not have. Telkomsel through PT Telkomsel Digital Ecosystem (TED) is developing a vertical business portfolio in the digital sector, namely health-tech, edu-tech, and mobile gaming.