

# 9M24 Performance

A Comprehensive Corporate Presentation

October 2024

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The term "Telkom" as used in this Report refers to the parent entity, while the term "Telkom and its Subsidiaries" or "TelkomGroup" refers to the entire parent company, subsidiaries, and affiliated entities as a whole. Nevertheless, the use of the term "Telkom" does not exclude subsidiaries and affiliates within the scope of the contents and discussion of the Report.

**BUMN** UNTUK  
INDONESIA

# TELKOM in Brief

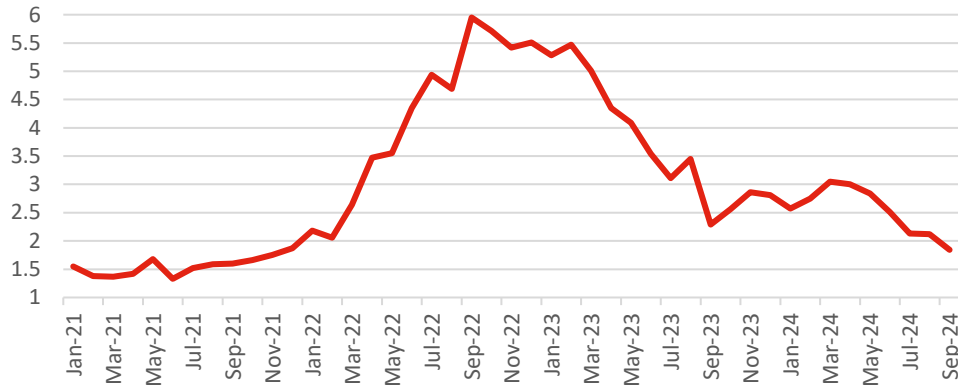
Telkom  
Indonesia  
*the world in your hand*

# Board of Directors



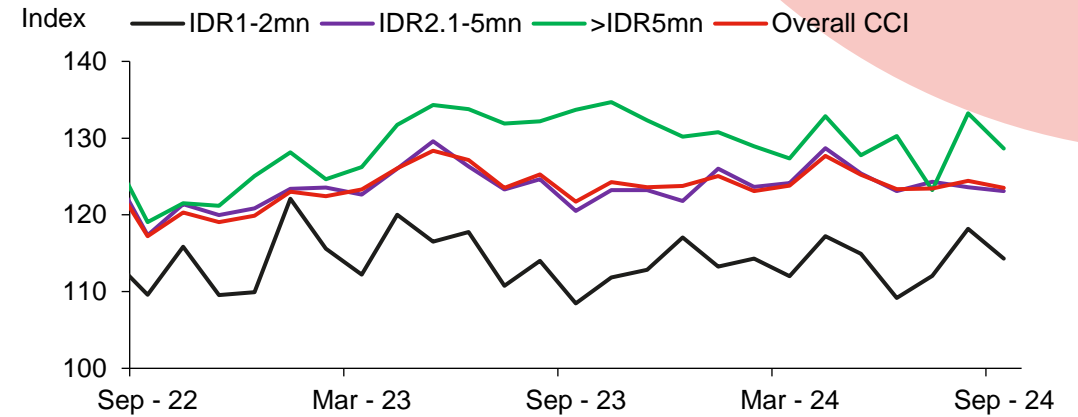
# Macroeconomic Overview

## Inflation Figure Based on Consumer Price Index (CPI)



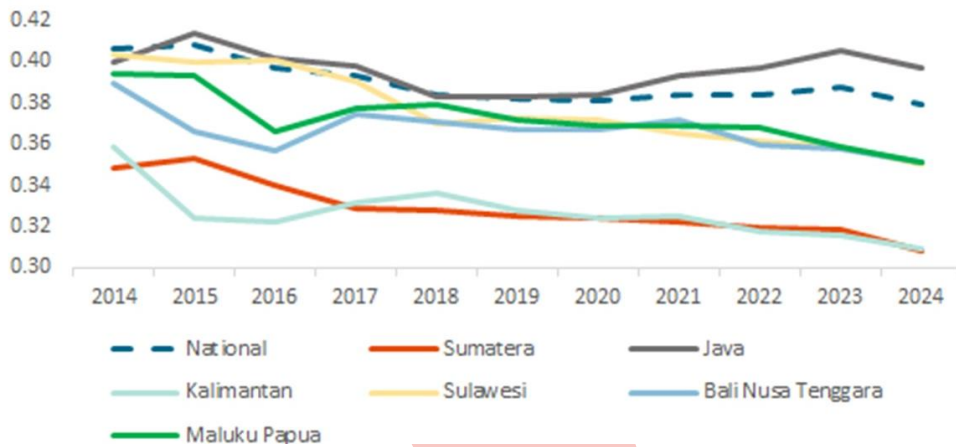
Source: Bloomberg Terminal, 29 October 2024

## Consumer Confidence Index (CCI) by Income Segment



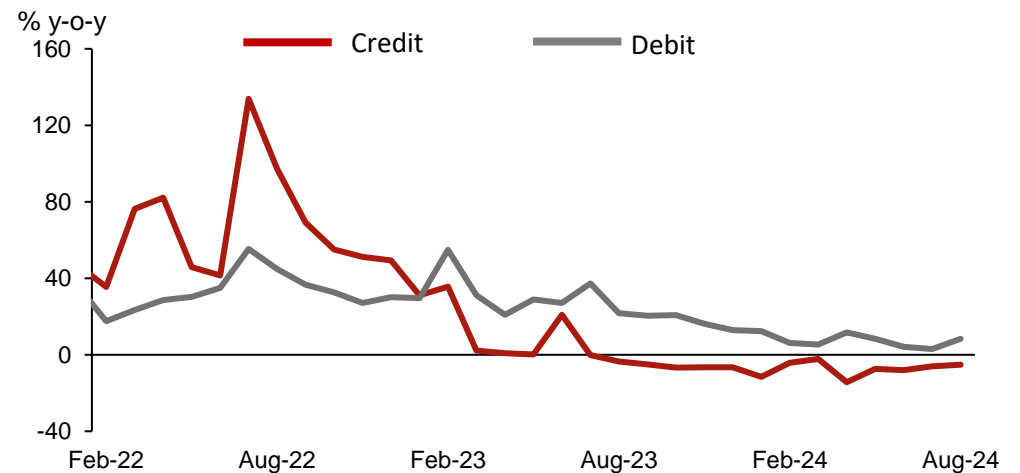
Source: Mandiri Sekuritas 2025 Economic Outlook

## Gini Coefficient per Region



Source: BNI Sekuritas

## ATM-Debit and Credit Card Transaction Value



Source: Mandiri Sekuritas 2025 Economic Outlook

# Pathway to Unwavering Leadership

TELKOM ADAPTS TO STAY AHEAD OF THE CURVE

## RISING GLOBAL TRENDS

- |  |  |
|--|--|
| <p><b>1 Global strategic competition</b> – China vs US</p>                   | <p><b>2 Data security &amp; sovereignty</b> - strengthened data protection laws and TechCos enhance user privacy</p>   |
| <p><b>3 Digital nation</b> - spending on digital &amp; ICT increase</p>      | <p><b>4 Asia's economic dominance</b> - Asia account for &gt;50% global GDP by 2045, Indonesia to be within top 10</p> |
| <p><b>5 Consumer spending</b> shift from traditional to digital services</p> | <p><b>6 Net zero race</b> - towards cleaner energy resources</p>   |
| <p><b>7 Urbanization worldwide</b></p>                                       | <p><b>8 Advanced technology adoption</b> – AI &amp; robotics, blockchain, quantum computing, etc</p>                   |

## IMPLICATIONS TO TELCO INDUSTRY IN INDONESIA

- |   |   |
|---|---|
| <p><b>1 Connectivity nationwide</b> – with cost-efficient mix of technologies (e.g. fixed, mobile, satellite)</p> | <p><b>2 B2C digital Services enhancement</b> – to capture value beyond connectivity</p>   |
| <p><b>3 B2B ICT service innovation</b> – by leveraging advanced tech (e.g. AI, blockchain, edge computing)</p>    | <p><b>4 Digital infrastructure</b> (e.g. DC, tower, sub cable) – robust &amp; high-capacity to anticipate surge in data consumption</p> |
| <p><b>5 Cost leadership</b> – due to stagnating business &amp; high capex requirement</p>                         | <p><b>6 Network infra &amp; operations</b> - future-proof, secure &amp; sustainable</p>   |

# 5 Bold Moves Progress Highlights



FMC

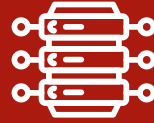
Accelerating operational efficiency

Monitoring synergy realization FMC



InfraCo

Operational Day-1 Update & Commercial Day-1 preparation



DC Co

HDC Cikarang Development (HDC Campus 1 Fl.2-4)  
Next Stage of DC unlocking



B2B Digital IT Service

Indibiz Platform Vertical Ecosystem



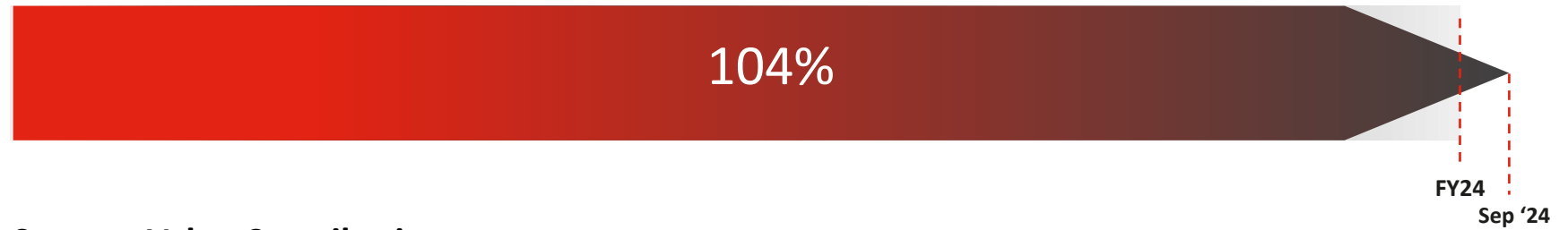
DigiCo

B2B & B2C business scale-up

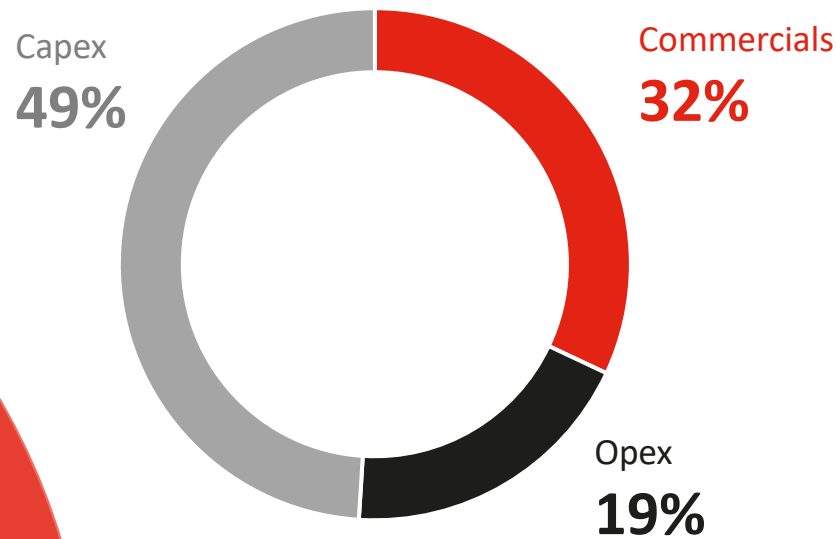
# Tracking our Journey on Synergy Value

KEY ACHIEVEMENTS AND STRATEGIC INSIGHTS

## Synergy Value Realization (YTD Sep '24)



## Synergy Value Contribution



## Scope of realization includes

Capex optimization through group procurement and network efficiency;

Upselling and cross-selling of IndiHome and mobile businesses; and

Opex efficiency including leveraging customer touch points, content synergy, and technician optimization.

Introduced Early Retirement Program (ERP) as part of strategic initiatives to lift productivity

Increase agility, broadening market segmentation

# 9M24 Financial & Operational Results

# 9M24 Highlights

Telkomsel's Revenue

**Rp85.2** trillion ↑ 16.4% YoY

Growing customer base to

**158.4** million ↑ 0.1% YoY

Data Payload increased to

**14,553** Petabyte ↑ 12.4% YoY

Convergence further improve to

**53%**

Positive Revenue growth to **Rp 112.2** trillion ↑ **0.9%** YoY

EBITDA was booked at **Rp 56.6** trillion ↓ **4.1%** YoY      EBITDA margin was at **50.5%**

By factoring out cost related to Early Retirement Program (ERP) cost

Normalized EBITDA was **Rp 57.8** trillion ↓ **2.1%** YoY      Normalized EBITDA margin at **51.5%**

Net Income stood at **Rp 17.7** trillion ↓ **9.4%** YoY      Net Income margin at **15.8%**

By factoring out Early Retirement Program (ERP) cost, Mark-to-Market GOTO, and One-off from Telkomsel's Unlocking Asset

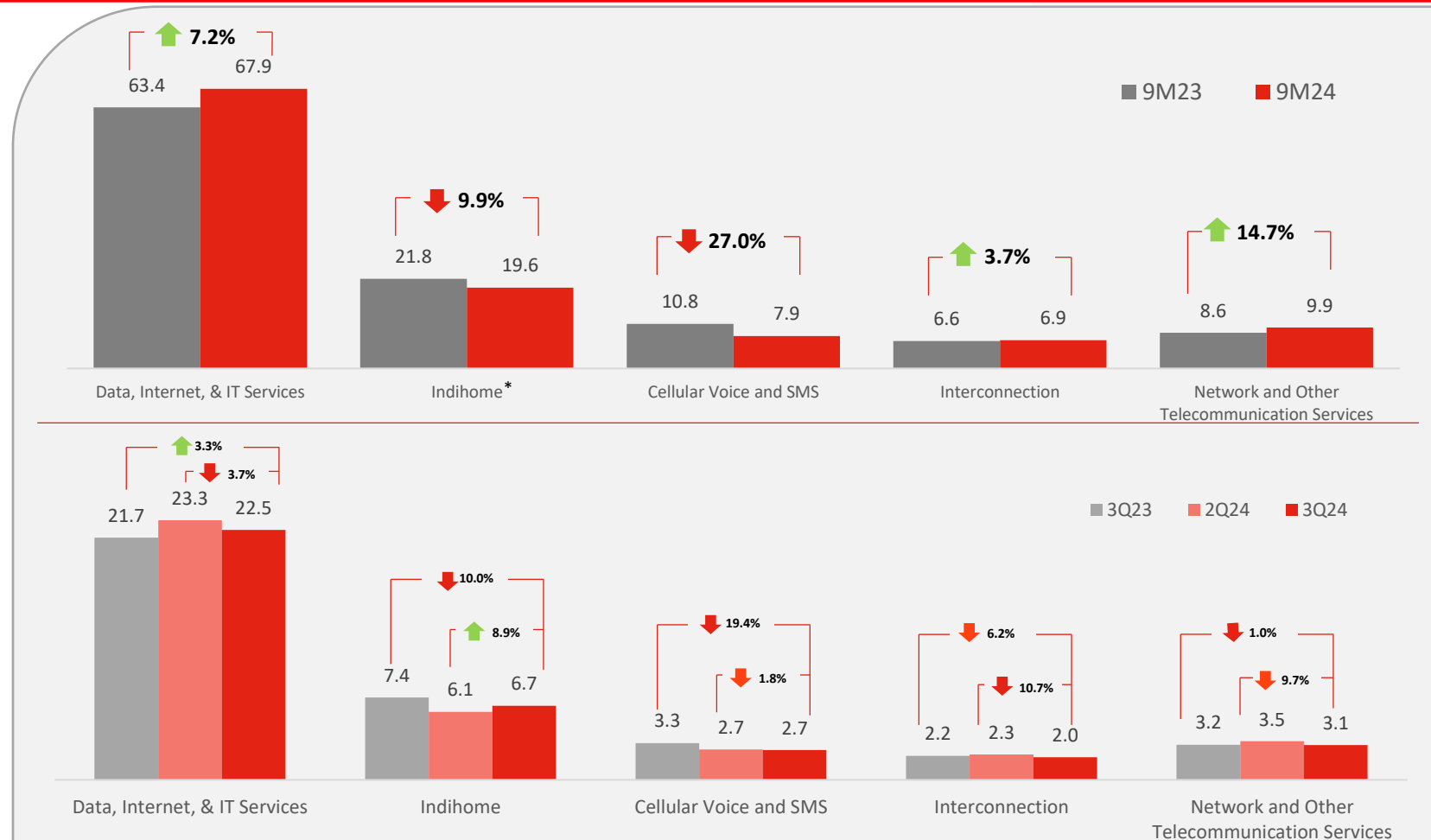
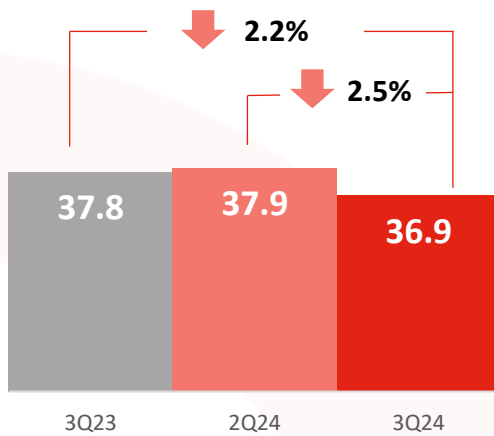
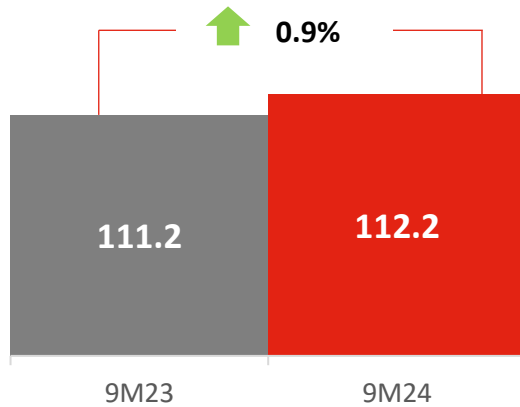
Operating Net Income was **Rp 18.6** trillion ↓ **5.1%** YoY      Operating Net Income margin at **16.6%**

Wholesale and International Business revenue grew by +8.8% YoY, driven by Data Center & Cloud revenue and MTEL's revenue from lessor by +9.8% YoY and +9.1% YoY, respectively

Telkomsel's Digital Business grew by +2.5% YoY, despite soft purchasing power. Raising its share of mobile revenue from 86.1% to 89.9%. This indicates the ongoing shift from Legacy towards Data..

# Financial Performance – Revenues

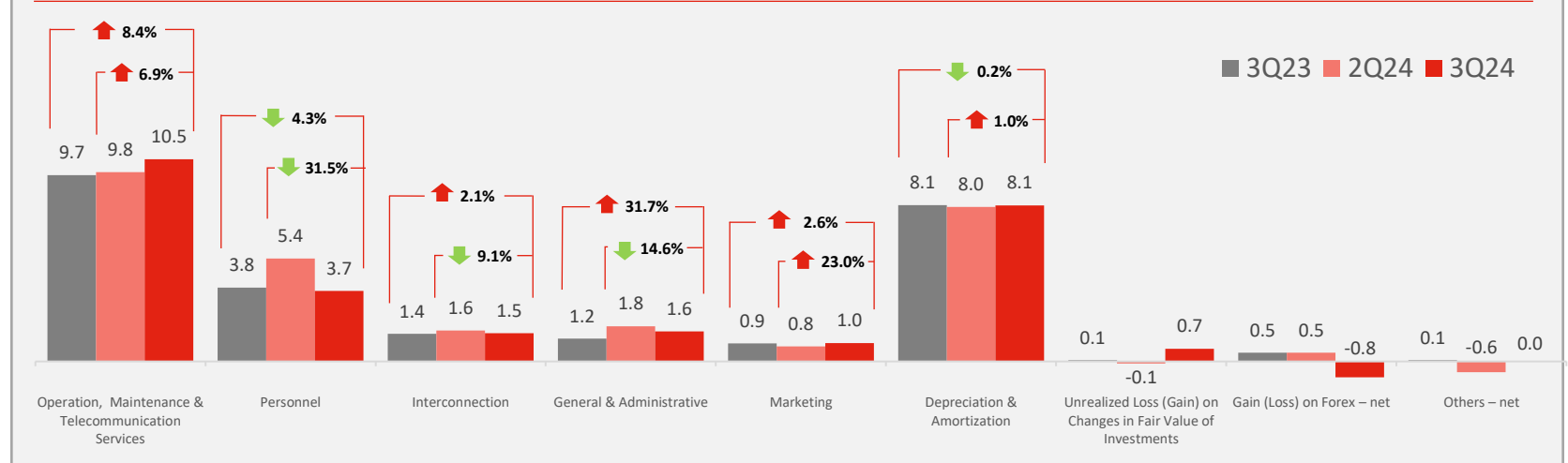
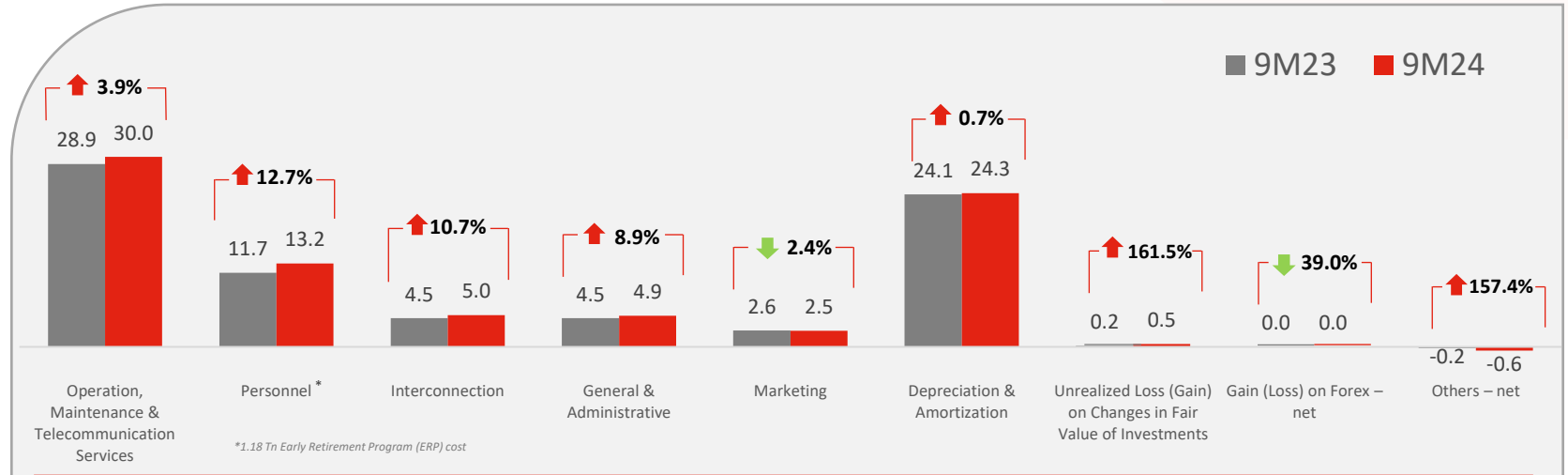
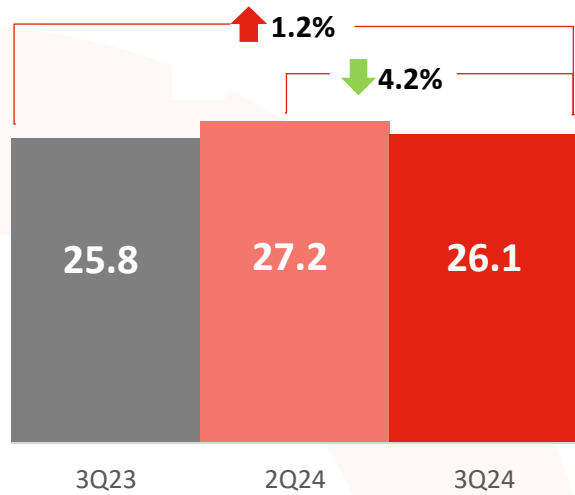
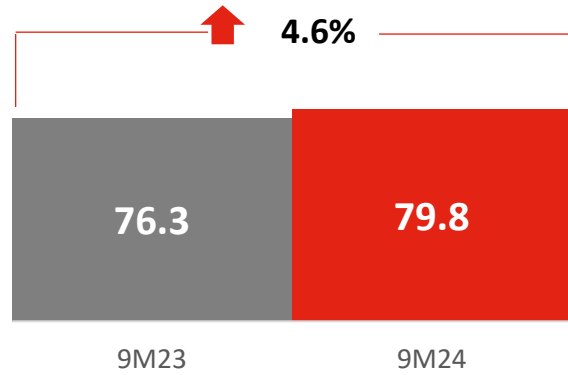
In Rp Trillion



\*) in 3Q23, there was a transfer of IndiHome B2B Business, of which now recorded under Data, Internet, & IT Services as well as Network and Other Telco Services. For comparable IndiHome B2C revenue, please refer to page 17

# Financial Performance - Expenses

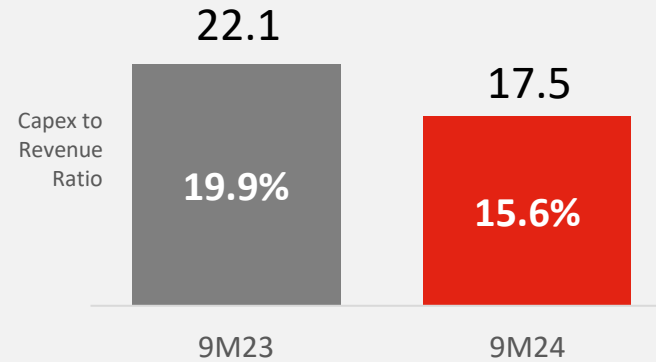
In Rp Trillion



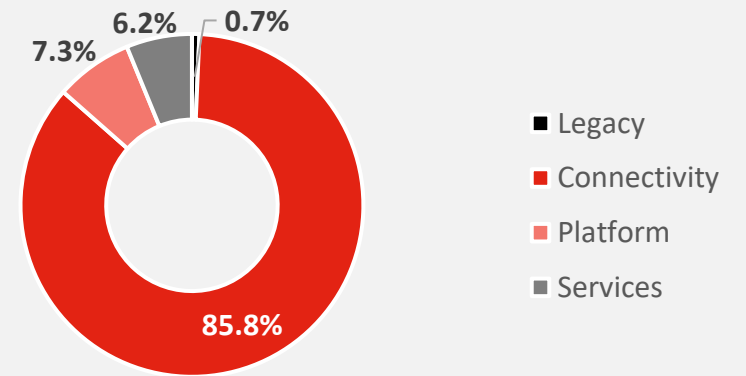
# Optimized Capex to Navigate Growth

## Capex

In Rp Trillion

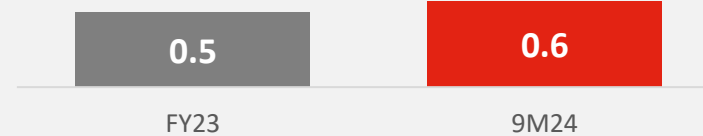


## Capex Breakdown 9M24



## Gearing Ratio

Net Debt to EBITDA (x)



Debt to EBITDA (x)

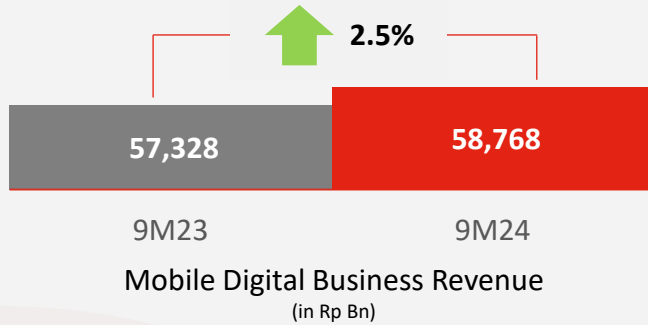


# TELKOMSEL

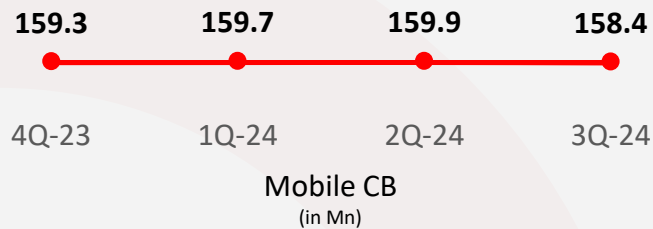
## Driving Customer Productivity to Ensure Sustainable Growth

LEVERAGING MOBILE AND FIXED POTENTIAL TO DRIVE OVERALL GROWTH

### Showcasing resilience in the mobile business...

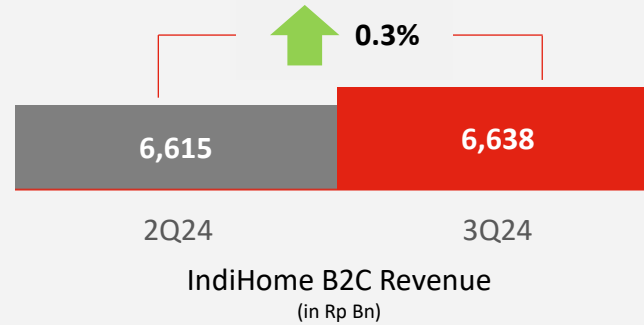


### ...while maintaining a stable CB...

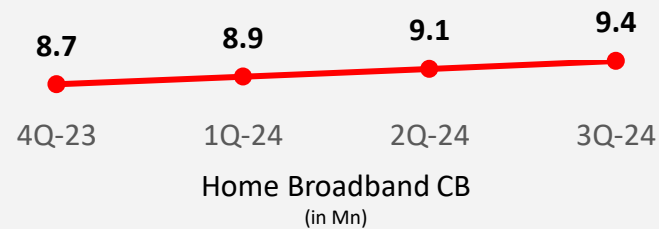


...as we address affordability amid macro challenges

### Maintaining healthy growth in FBB business...



### ...while accelerating FBB penetration...



...as our expansion strategy to target broader segments

### Maximizing Convergence Potentials

- Accelerate fixed broadband penetration
- Expand to new segments
- Generate synergy value
- Content optimization
- Cross-selling activities
- Service integration
- Cost savings in CPE acquisition
- Streamlining overlapping customer touch points

**~300** Customer Touch Points

**Closed Until 9M 2024**

# TELKOMSEL

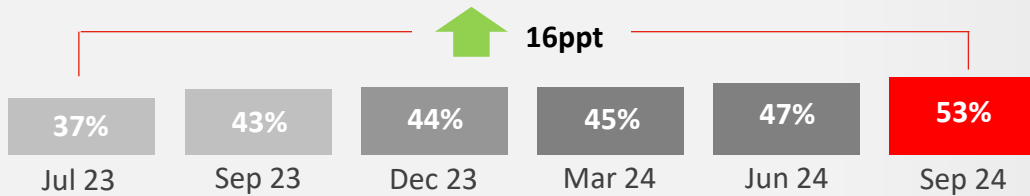
## Driving Customer Productivity to Ensure Sustainable Growth

LEVERAGING MOBILE AND FIXED POTENTIAL TO DRIVE OVERALL GROWTH

### Driving Productivity Gains by Bringing More Value to Customers

Maintaining our leadership as the nation's largest convergence operator

#### Convergence Penetration



Strategizing to lock customers into convergence

**5.0Mn**  
Converged Users

9M23 3.7Mn

Notable FBB progress...

**682K**  
**>85%**

**Net Adds**  
**Annual Target**

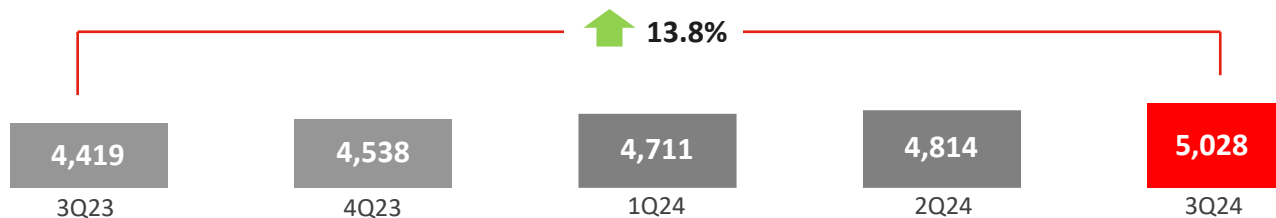
...ahead of the target

### Strengthening fundamentals through improved customer consumption

#### Building Solid Fundamental

**~80Mn**  
Digital Asset Users

#### Improved Productivity and Addressed Affordability Concerns



■ Data Payload (in PB)

as we are on the right trajectory to capture momentum in monetization

# TELKOMSEL

## On the Right Trajectory to Capture Momentum in Better Economic Condition

WELL POSITIONED TO SEIZE THE OPPORTUNITIES AS MARKET CONDITION STABILIZED WITH A BALANCE IN SUPPLY AND DEMAND

1	Serving Broader Mobile Customer	2	Accelerate FBB Penetration	3	Leading Convergence Operator
	<p><b>Improving Share</b> <i>Java and ex-Java</i></p> <p><b>Next-Gen IoT capability</b> <i>As end-to-end solution</i></p> <p><b>Customer Centric Focus</b></p> <p><b>Expanding our Reach</b> <i>Youth and mass market segment</i></p> <p><b>by.U</b> <small>Telkomsel</small> <b>Lite</b></p>		<p><b>Expansion Strategy</b> <i>Reaching new segments</i></p> <p><b>Ring-fence Subs</b> <i>CVM and bundled offerings</i></p> <p><b>Enhanced Customer Journey</b></p>		<p><b>Grow Converged Users</b></p> <p><b>Locking-up Households</b></p> <p><b>Accelerate Multi Product Offering</b></p>
	<b>60-70%</b> Subscribers Under CVM		<b>800K – 1Mn</b> Annual Net Adds		

### MID-TERM STRATEGIC PLAN

#### Focus on HVC & Convert to Converged Customers

*Through FMC, Cross-Sell, and Up-Sell*

#### Innovative Product & Content Offerings

*To secure revenue per household*

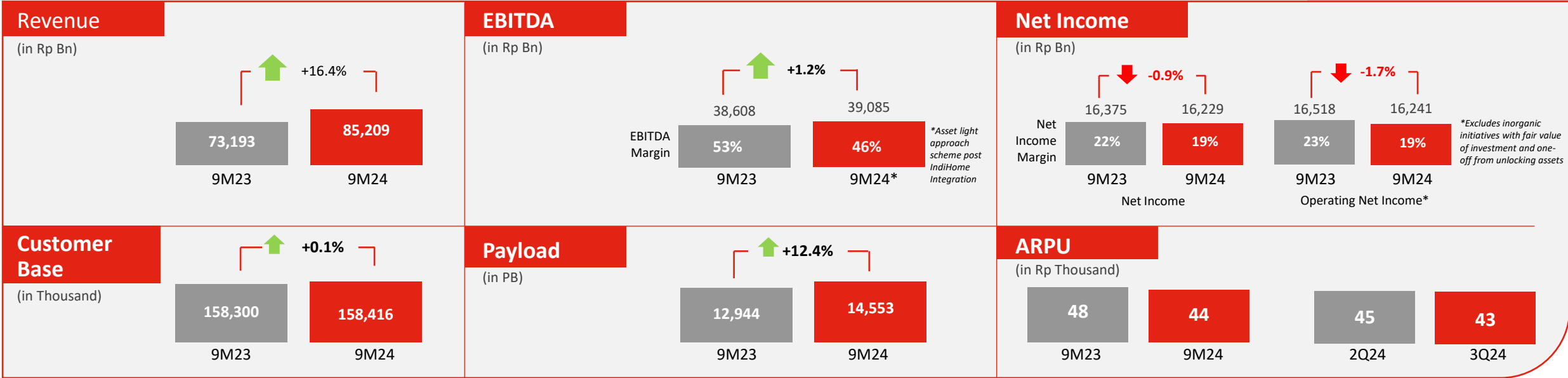
#### IT Transformation and Billing System Integration

*Improve analytics capability and faster deliverable*

# TELKOMSEL

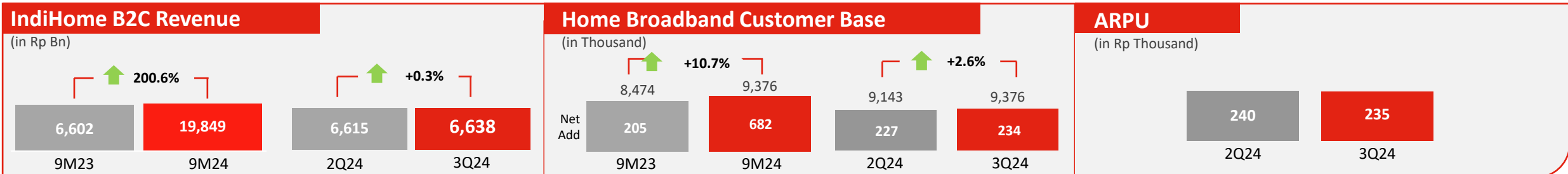
## Demonstrated Resiliency amid Seasonality and Macro Pressures

CONTINUOUS CUSTOMER-CENTRIC APPROACH WHILE DRIVING PRODUCTIVITY IMPROVEMENT



## Accelerating FBB Penetration and Deliver Healthy Growth of IndiHome

DRIVEN BY EXPANSION STRATEGY TO SERVE BROADER SEGMENTS AND ADDRESS AFFORDABILITY ISSUES



# Fixed Line Business

## Enterprise Business

Revenue

**Rp15.2**  
trillion  
↑ **3.8% YoY**

### Biggest Solutions Contributors

- Enterprise Connectivity
- High Speed Internet
- E-Payment Solutions

### Strengthening the Business

- Cloud Business
- Digital IT Services
- Cyber Security

Strategic Partnership with Global Tech Players

### Segment

- Government
- State Owned Enterprise
- Private Enterprise
- SME: Indibiz

## Wholesale & International Business

Revenue

**Rp13.4**  
trillion  
↑ **8.8% YoY**

- International Wholesale Voice & Data Service
- Digital Infrastructure

Revenue (Mitratel Stand-alone)

**Rp6.8**  
trillion  
↑ **8.7% YoY**

**39,259**  
TOWERS

Biggest Towerco in SEA  
In terms of towers owned

EBITDA

**83.1%**

Net Income Margin

**22.5%**

Tenancy Ratio

**1.51x**

**33** DATA CENTER

**28**  
domestic

**5**  
overseas

**42MW**  
IT Load Capacity

Average Total Utilization Rate

**~70%**

Data Center & Cloud Revenue

**Rp1.5**  
trillion  
↑ **9.8% YoY**

# Company Guidance 2024

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REVENUE

Low-Single Digit

EBITDA MARGIN

~50-52%

CAPEX-TO-REVENUE RATIO

~22-24%

# Thank You

October 2024

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